

PROGRAM AD BUSINESS FORM

Please consider helping to support theatre at Staples High School by purchasing an ad in this fall's *HELLO, DOLLY!* program book.

Staples Players shows are seen by over 10,000 people each year. Those attending *HELLO, DOLLY!* will note and appreciate that you have contributed to the success of this Staples Players production. To show our gratitude, we will remind audience members to frequent your place of business and/or make use of your services.

Thank you for supporting the efforts of over 80 local area youth participants!

DEADLINE TO ADVERTISE IS FRIDAY, OCTOBER 24.



PRESENTS



NOVEMBER 14, 15, 16, 21 & 22

Business Contact Person: _____

Business Name: _____

Address: _____

Email Contact Address: _____

Phone: _____ I prefer to be contacted by: Phone E-mail In Person

Ad Size (Circle One): Full Page Half Page Quarter Page Eighth Page Name Listing Only

Timing (Circle One): Fall Fall & Winter (10% Discount) Fall, Winter & Spring (15% Discount)

I am enclosing a check payable to "Staples Players Advertising" in the amount of \$ _____ and will send it by October 24 to Staples Players Ads, c/o Judy Samuels, 8 The Mews, Westport, CT 06880.

I will e-mail print-ready digital artwork (as a pdf or jpeg file) to playersads@gmail.com by October 24.

OR

I am attaching my ad to this form with a paperclip and including any copy instructions on a separate page.

OR

Please use the ad I ran in the program during the previous season of Staples Players.

Ad Size	Dimensions	Fall	Fall & Winter: 10% Discount	Fall, Winter & Spring: 15% Discount
Full Page	4.5" x 7.5"	\$300	\$540	\$765
Half Page	4.5" x 3.75"	\$175	\$315	\$445
Quarter Page	4.5" x 1.875"	\$100	\$180	\$255
Eighth Page	2.25" x 1.875"	\$50	\$90	\$125
Name Listing Only	---	\$25	\$45	\$65

Questions? Email playersads@gmail.com or call 203.341.1310.

By opening weekend, we will post our program – including your ad – on our website at www.staplesplayers.com.

Please visit our site to view past programs, to purchase tickets, and to learn more about Staples Players!

Staples Players Use Only: Date Rec'd _____

Check # _____ Amount Rec'd \$ _____

Art Rec'd Yes / No Date Sent to Layout _____